

# What's New & What's Next

Product Roadmap | Q1 2026

January 22, 2026

# Audience Engagement



1. Upon entry, audio is on mute
2. Adjust your video layout to speaker view
3. Chat your **name** and **organization**
4. Submit your questions throughout the event and chat with attendees via the Chat feature in Zoom

Like what you hear? Let us know with reactions!



# Today's Speaker

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**Annemieke Rice**  
Senior Vice President of  
Product Transformation  
Mentor Collective

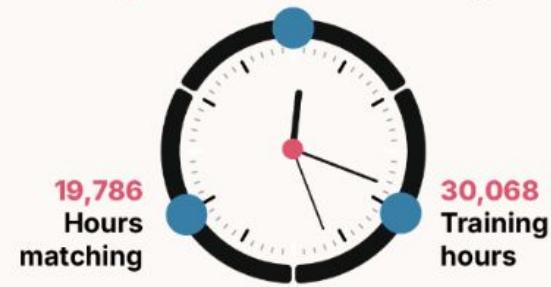
# Celebrating 2025



## ROI in 2025

We delivered **\$10.8 million** in Operational ROI by automating logistics and enhancing staff capacity, proving mentorship infrastructure is mission-critical.

**467,544** Hours Communicating



**517,397** Total Hours Saved

**\$10,865,337**  
saved in \$\$

# Agenda

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## Today's Landscape

What barriers hinder participant engagement and adoption—and why engagement is so important.



## Our Approach

How we are creating a fully supported cycle of engagement, from scheduling to reflection.



## Introducing New Features

A look our upcoming features:  
Smart Scheduling and  
Conversation Logging 2.0.



## What's Next?

Where our roadmap is heading, and how your organization and participants will benefit.

# Today's Landscape

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# Mind the Engagement Gap

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Offering resources isn't enough.

**Utilization is key** to delivering the *impact* that resources provide.



While essential, true value isn't found in simple access to a list of resources; that's just the starting point. Success isn't measured by how much we offer, but by how effectively learners *engage* with the support available to them.



72%

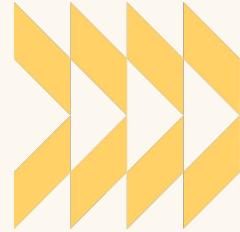
of students report not  
using *any* institution-  
provided support services

*(Johnson et al, 2022)*

# Mentorship Meets the Need

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While many resources see low utilization, the data tells us learners are hungry for support—**they just want it on their terms.**



**82%**

seek more proactive  
and personalized support

**9x**

more likely to share information  
with peers than staff

**Mentorship is the solution.** It takes the trust learners already place in peers and friends, and makes access to that support scalable.

# The Path to Impact

Mentor Collective invests in the journey to being matched **and** to being mentored.



# The ROI of Engagement

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Our research shows what drives results.

## The Rule of Three



conversations  
lead to an **+11% increase**  
**in retention**



# Our Approach

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# Fully Supported Engagement Cycle

## 01 Prepare

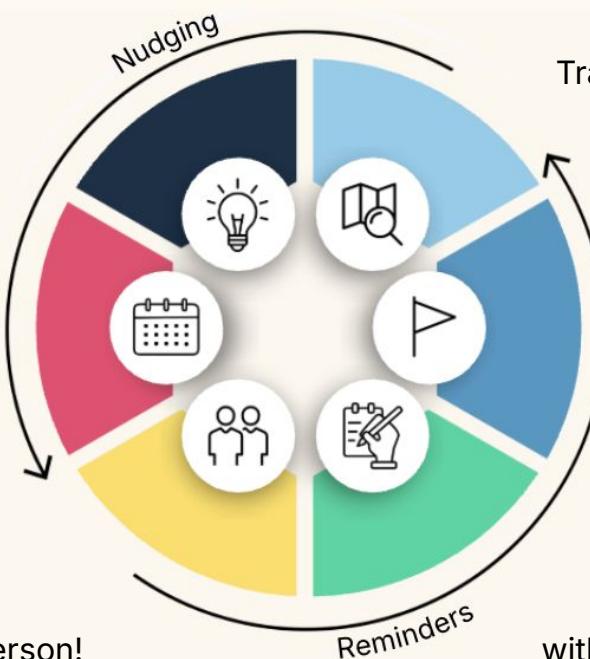
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## 02 Schedule

Calendar sync reduces logistical friction with Smart Scheduling.

## 03 Connect

Where the real mentorship happens – meeting virtually or in-person!



## 06 Review

Track mentorship progress and history with Shared Mentorship Journey.

## 05 Flag

Report concerns and request support with Flags.

## 04 Reflect

Rich note-taking and sentiment measurement with Conversation Logs 2.0.

# What's New

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# The Barriers to Engagement

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## Top Reasons:

- Social anxiety
- Fear of being a burden
- Lack of direction

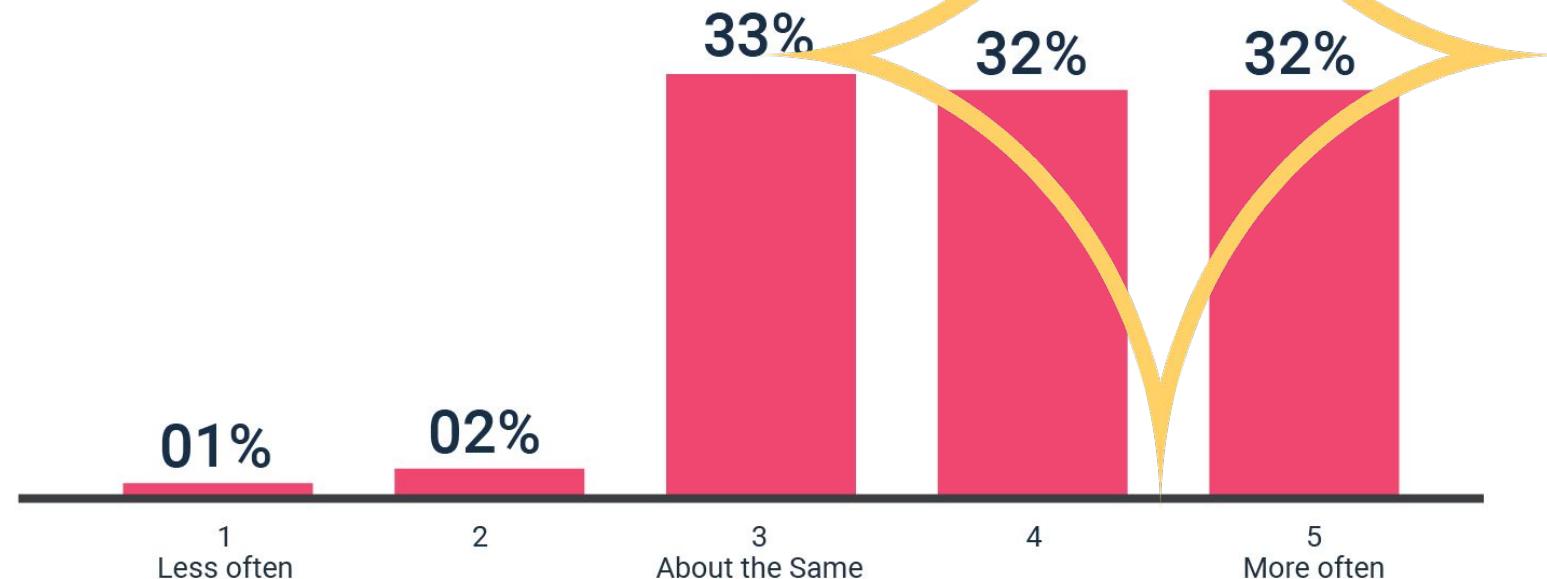


## Top Reasons:

- Feeling unqualified
- Time constraints
- Unclear expectations

# Value of Conversation Prompts

*How much more often would you connect with your mentor or mentee if you had clear ideas for what to talk about (e.g. specific questions or topics)?*



\*398 mentee and mentor responses, as of August 2025

❖ **Conversation Sparks**

Use these personalized AI-generated questions to get your conversation flowing with Jane.

**All Questions**

“ What type of concerts do you enjoy attending? I like this question Like Dislike

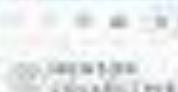
“ What steps have you taken so far toward your goal of learning more about career options? Like Dislike

“ What management or business roles are you considering alongside your interest in technology? Like Dislike

❖ View More

*Released in October 2025*





## High Priority Business

12,000



Ajay Singh

Influencer

Data Scientist

## Contact Information

Ajay Singh, LinkedIn ID: 123456789

How often does Ajay Singh interact with their network  
Once per week.

## About Ajay

12,000  
12,000 Posts  
12,000  
12,000+ Posts  
12,000+ Posts

## Conversation (26/4)

See more recent posts from Ajay Singh and his network in your feed.

## All Questions

- How has your education helped you succeed in your current job environment?
- What are some emerging technologies you think will change the way we live in the future?
- What does it feel like to have your own business?

View Read

Help others work toward their goal

See more answers

Ajay Singh has 12,000 posts. See more posts from Ajay Singh. See all posts from Ajay Singh.



# What's Next

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# Fully Supported Engagement Cycle

## 01 Prepare

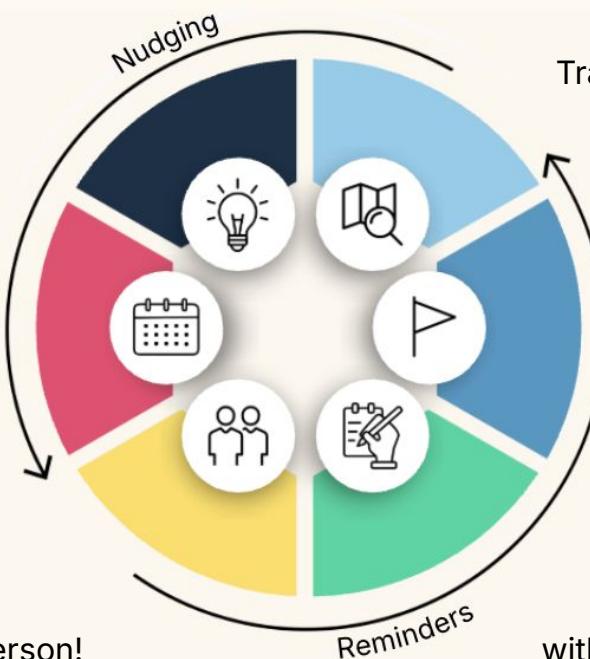
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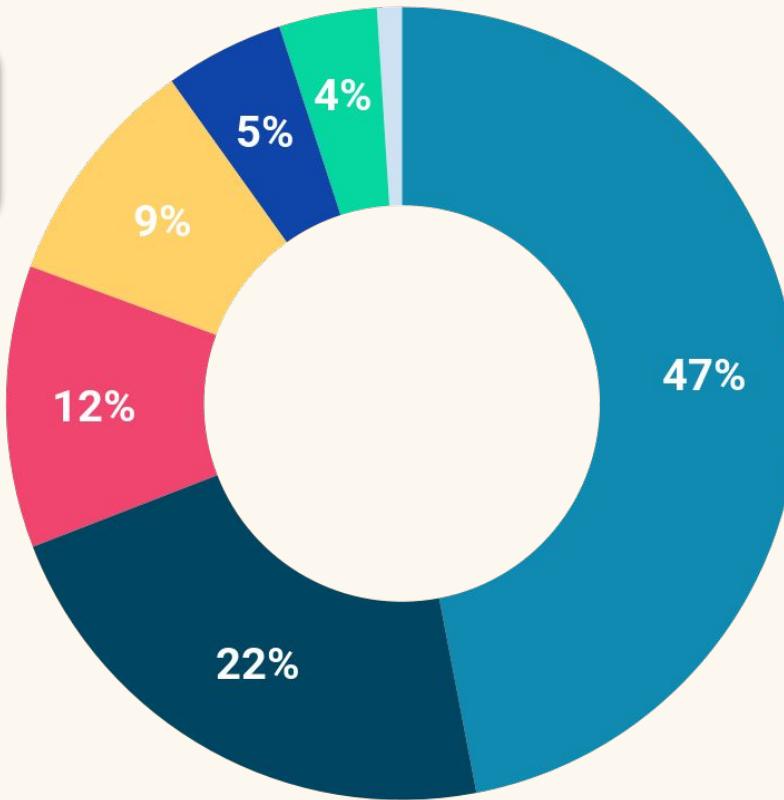
## 04 Reflect

Rich note-taking and sentiment measurement with Conversation Logs 2.0.

# Meeting Format Reality

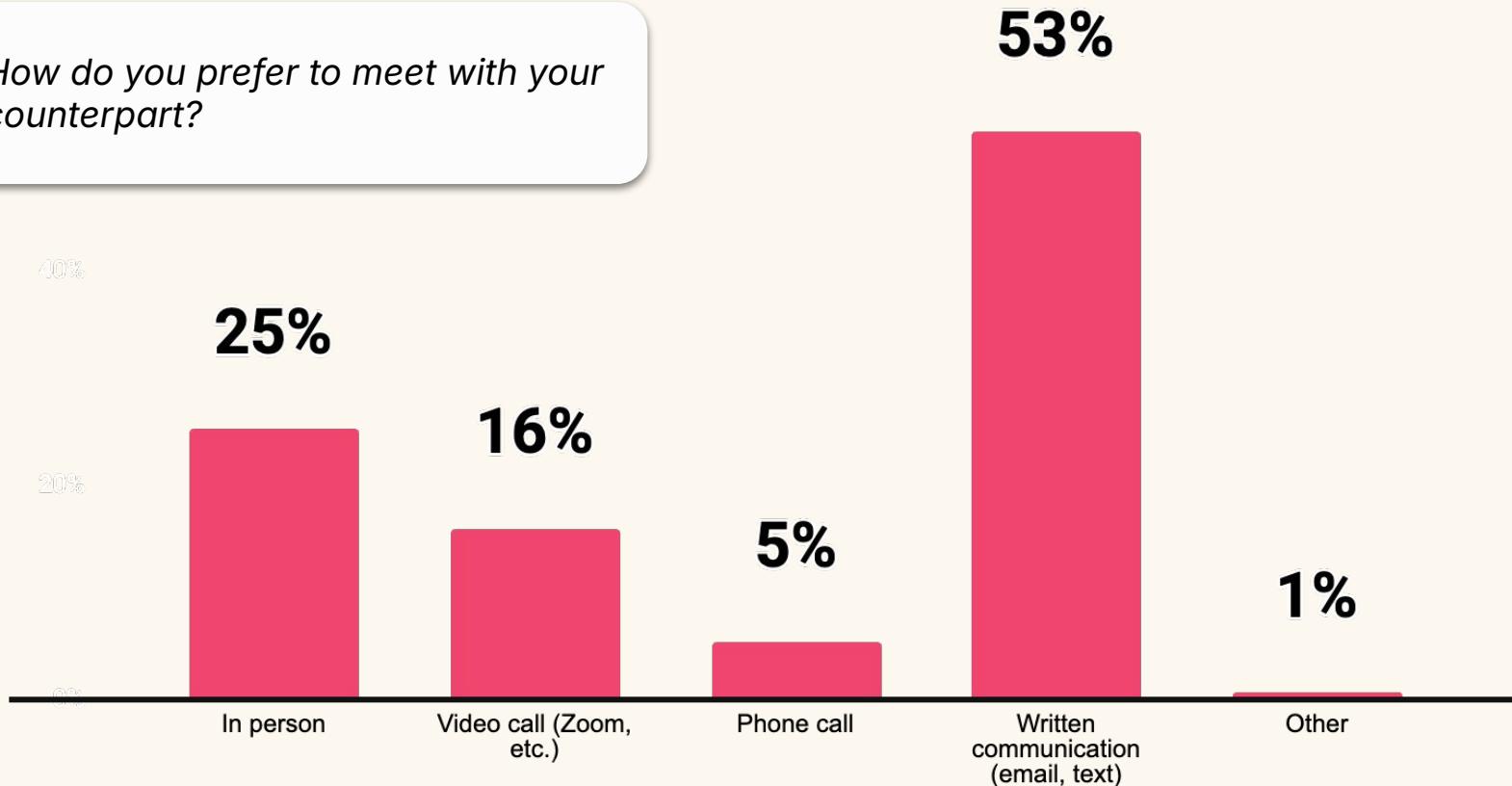
*Which of the following did you use to communicate with your counterpart?*

- Texting
- Email
- Meeting in person
- Videochat
- Talking on the phone
- Social media
- Other



# Meeting Format Preference

*How do you prefer to meet with your counterpart?*



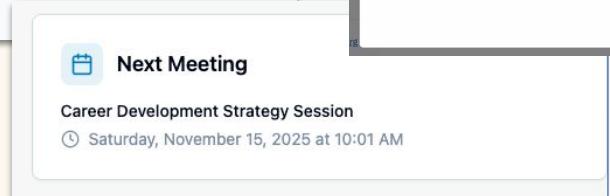
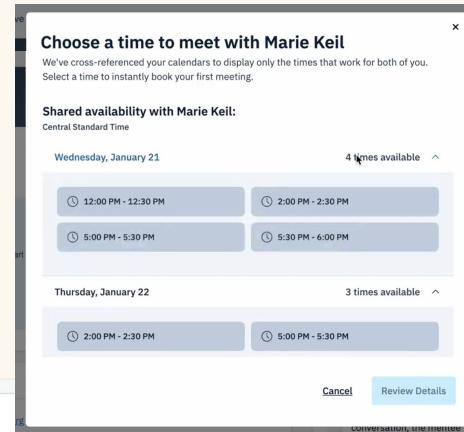
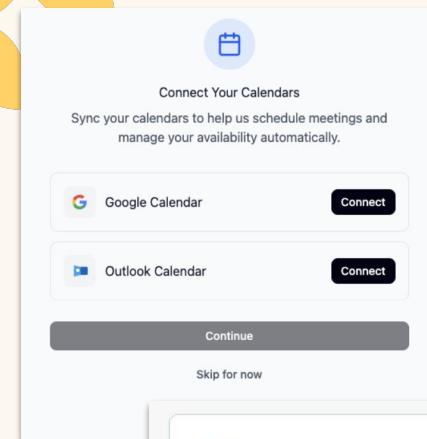
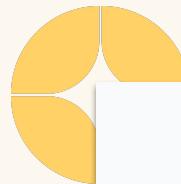


# Smart Scheduling

Coming in February 2026

## Intelligent Sync

Connects with your Google and Outlook calendars to **instantly find mutual availability**.



## Simplified Scheduling

Schedule meetings directly in-app, **eliminating the back-and-forth** and logistical friction.

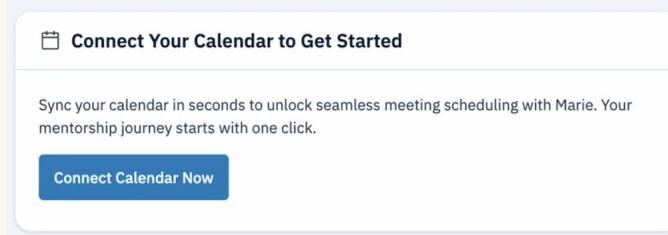
## Stay on Track

View upcoming meetings on the platform *and* your calendar to prevent missed connections.

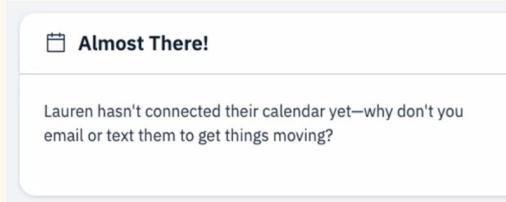
# Existing Participant Flow

The platform will send connection reminders in-app and through nudging.

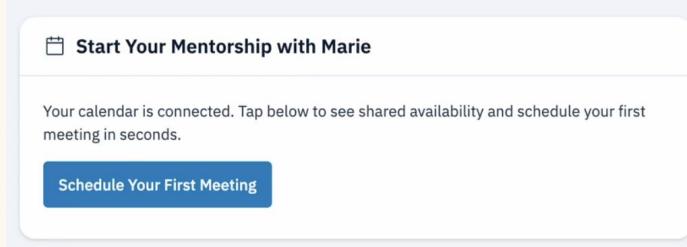
Your calendar is **not** connected.



**Your calendar is connected!**  
Your counterpart's is **not**.



**Both calendars are connected!**



Dom...



white (Learner) - Human Connection

HOME



Marie Kell



30 conversations about  
overcoming the trailing comma

View discussions

View details

Contact Information

Project workspace

10 recent conversations

Share Your Humanity with Marie

This content is curated. To improve its shared visibility and authority, your first viewing is required.

Share for Curation

Help Marie work toward their goal

Help Marie

We've hand selected 1000s of resources to help you with your  
selected trailing comma goal

See all Human  
resources

Affinity Groups

Be the end of the  
overcoming the trailing  
comma goal in your circle

Having  
Difficult  
Conversations

Be the end of the  
overcoming the  
trailing comma

Living with  
Roommates

Be the end of the  
overcoming the  
trailing comma

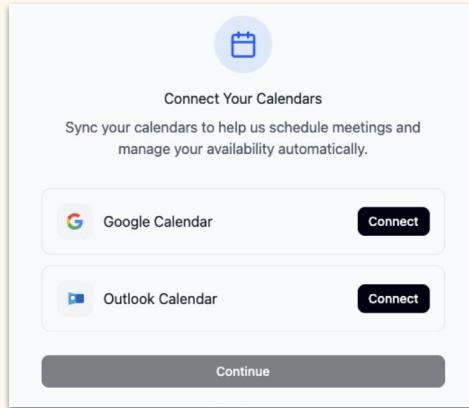
View

# New Participant Flow

Smart Scheduling will simply be integrated into the registration flow.

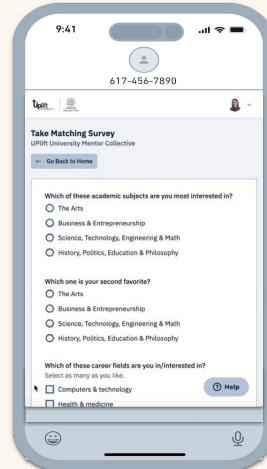
1

Connect Calendar



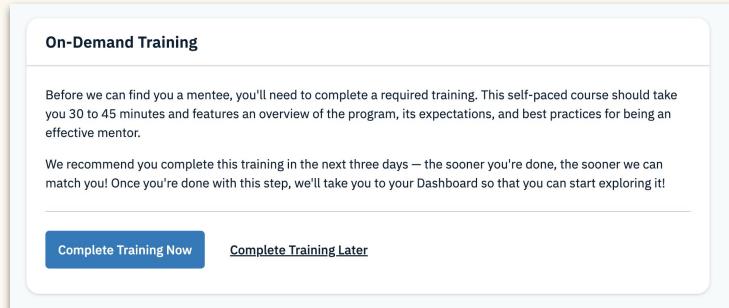
2

Matching Survey



3

On-Demand Training



# Fully Supported Engagement Cycle

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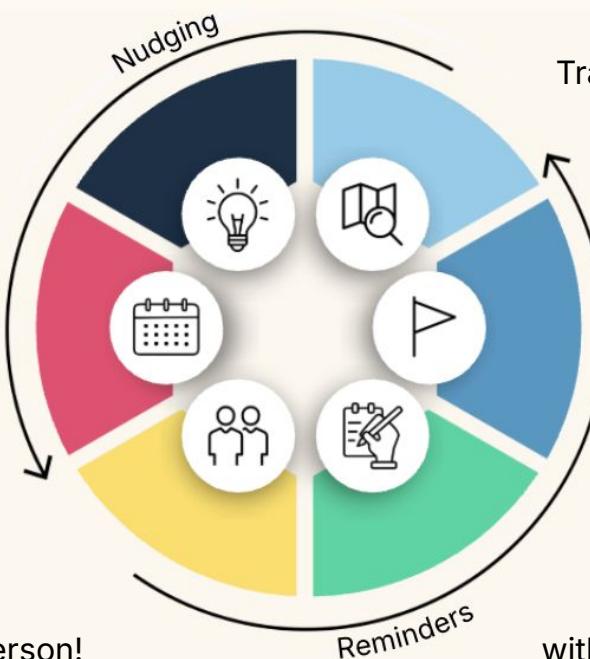
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Rich note-taking and sentiment measurement with Conversation Logs 2.0.



# Conversation Logging 2.0

Coming in Spring 2026

## Increased Value

Transforms conversation logging from a checkbox task into a **more engaging, reflective experience**.

## Data Foundation

Creates the essential data layer that enables **further personalization and program intelligence**.

## Better Outcomes

*Offering* mentorship isn't enough. You **need participants to engage** in order to deliver the impact.

The image shows a composite screenshot of the Conversation Logging 2.0 application. On the left, a 'Capture Your Progress' form is displayed. It includes fields for 'Conversation Date' (set to 12/10/2025), a 'Share with' section (set to Arun Kumar Nelli), a text area for summarizing the conversation, and sections for 'What we discussed today', 'How this relates to the mentorship goals', and 'Our next steps'. At the bottom, there are buttons for 'Can't Get In Touch' and 'Raise A Flag', and a 'Save Notes' button. On the right, a vertical feed of conversation logs is shown. Each log entry includes a timestamp, a participant's name, a subject, and a small emoji. For example, one entry for 'You - Nov 26' is titled 'Career path discussion' with the emoji 😊. Another entry for 'Michael - Nov 10' is titled 'Networking strategies' with the emoji 😊. The interface is designed to be user-friendly and encourage reflective engagement.

# Post-Discussion Memory

40%

*Mentees: After a mentorship session, how do you typically remember what you discussed?*

30%

20%

10%

0%

18%

22%

13%

39%

9%

I write down key takeaways on paper

I type my thoughts in a Google Doc, Notion, or personal notes app

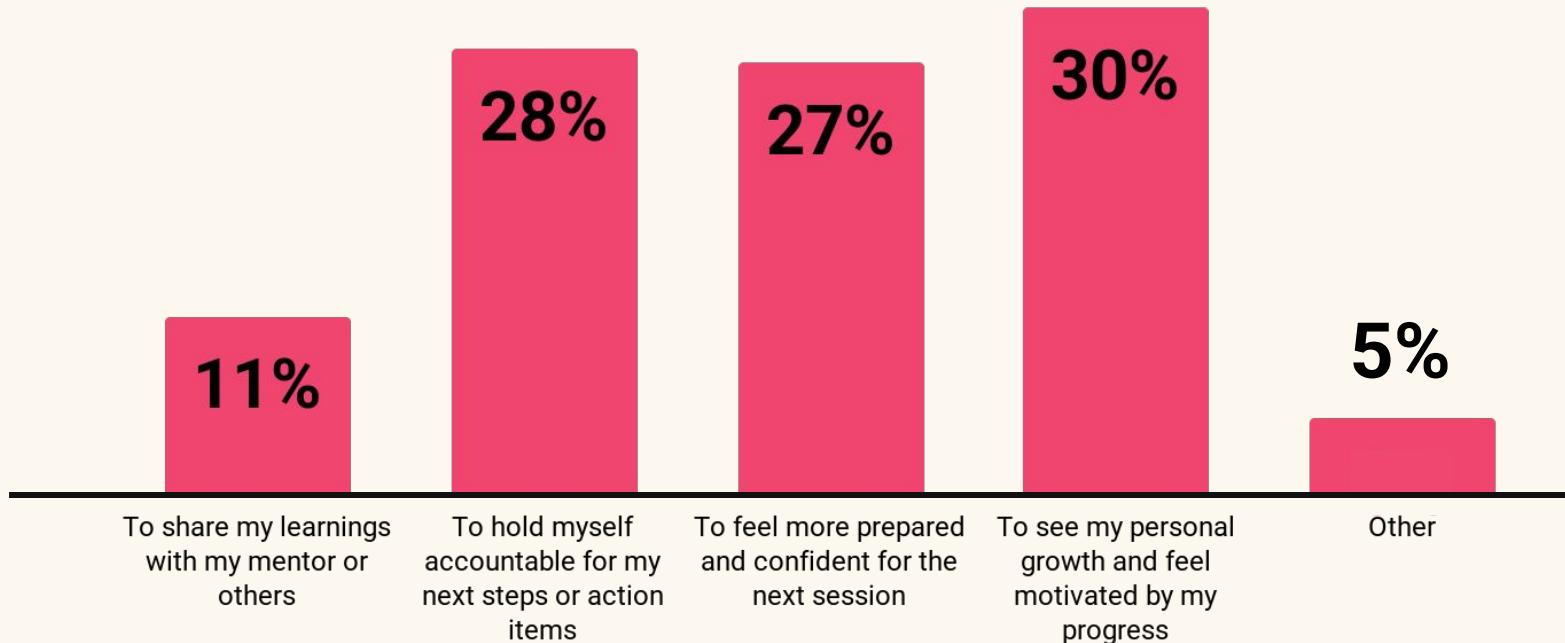
I write a follow up emails

I rely on my memory

Other

# Value of Note-Taking

*What is your main goal for capturing takeaways from a mentorship session?*



# Note-Taking Barriers

56%

*What's the biggest struggle you face when capturing takeaways?*

21%

15%

8%

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My notes are disorganized, and I can't find what I need later

It feels like too much work, so I usually skip it

I forgot what we talked about soon after the session

I'm not sure what I should be capturing

# Badging | Streamlined Flags

The image shows a screenshot of the Uplift University Mentor Collective platform. On the left, a sidebar menu includes Home, Mentorships, Resources, Flags, and Community. The main content area displays a mentor's profile for "Marie Keil" (MENTEE). The profile features a photo of Marie, her name, and three trophy icons. Below this, it says "6 conversations down! Nicely done! Keep tracking!" and includes a "Log Conversation" button. At the bottom of the profile are two buttons: "Can't Get In Touch" (black background) and "Raise A Flag" (orange background). To the right of the profile is a large, light blue box containing three lightbulb icons and the text "1 conversation down! Great start! Keep up the momentum!" Below this is a large blue button labeled "Log A Conversation". Further down are two more buttons: "Can't Get In Touch" and "Raise A Flag". To the right of the main content area, there are several white boxes with rounded corners, each containing a title and a message. One box says "University Mentor Collective 10 AM" and "goal". Another box says "Make friends". A third box says "Flags reported 1" and "There have been no flags reported for Marie." A fourth box at the bottom says "My Mentorship Journey 1". The top right corner of the main content area shows a user profile picture.

Uplift University Mentor Collective

MENTEE



**Marie Keil**

6 conversations down!  
Nicely done! Keep tracking!

Log Conversation

Can't Get In Touch

Raise A Flag

1 conversation down!

Great start! Keep up the momentum!

Log A Conversation

Can't Get In Touch

Raise A Flag

University Mentor Collective  
10 AM

goal

Make friends

Flags reported 1

There have been no flags reported for Marie.

My Mentorship Journey 1

## Capture Your Progress

### Description/Date

10/12/2022 

Summarize your interaction with the following in what you discuss with your team progress and identify next steps for both of you.

Score: 1 0 1 2 3 4 5 6 7 8 9 10

#### What was discussed today?

What did we do today? (what you did to move the goal)

#### Anything related to my performance goals?

What related about the goals and how it can help me get there?

#### What went well?

What are your client successes for well...

#### Share with Dex Shared

You can click an icon to email the link



How are you feeling after this conversation?



Smiley



Unsmiley



Unsmiley



Unsmiley



Unsmiley

Done

Send Review

# Shared Mentorship History

Uplift UNIVERSITY MENTOR COLLECTIVE

Home Mentorships Resources Flags Community

UPlift University Mentor Collective

MENTEE



**Marie Keil**

6 conversations down!  
Nicely done! Keep tracking!

Log Conversation

Can't Get In Touch Raise A Flag

Next Meeting

Lauren Ficker / Thursday, Jan 26

Help Marie with

Make friends

Flags reported

## My Mentorship Journey ⓘ

January 22nd, 2026 ^

### What we discussed today:

- Resume review
- Tailoring your resume for the job

### How this relates to the mentorship goals:

We're working through practical steps to prepare for the job hunt.

### Our next steps:

1. Find 3 job postings each.
2. Review the requirements together in next session.

January 21st, 2026 ^

January 18th, 2026 ^

Show All Conversations ▾

There have been no flags reported for Marie.

## My Mentorship Journey ⓘ



...from **one word** to

633

characters!

*This session helped me...*

....finally reach out and take the first step on initiating conversation (choosing not to be scared anymore).

...feel relieved by seeing a black woman in my career and an alumna at my school, which is like I'm seeing my older self.

...set clear goals, stay consistent with my plans, and take small steps toward improvement!



# Fully Supported Engagement Cycle

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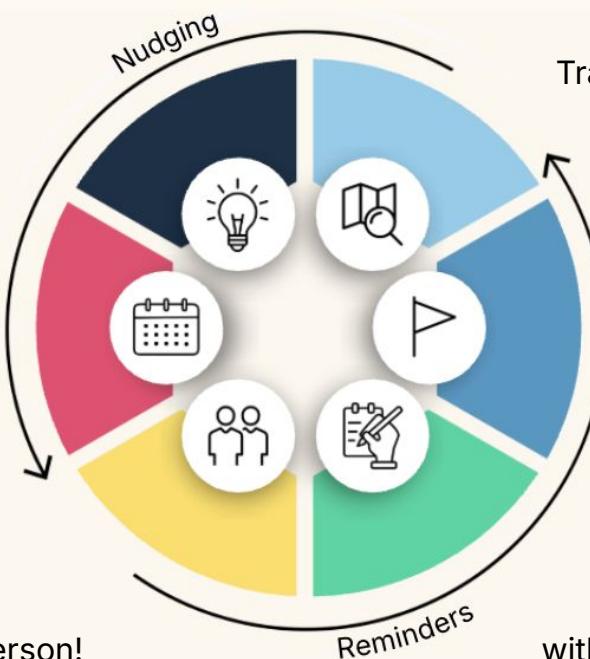
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# The Best Part

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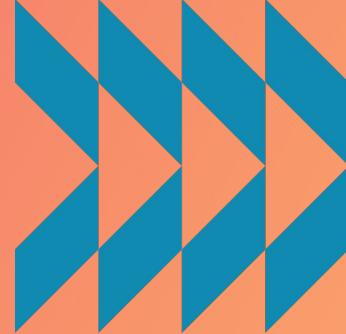
These new updates will be available:



*at no additional cost*



*with no additional effort*



# A Look Ahead

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# •• Sneak Peek: Program Designer

An **on-demand AI agent** that will guide partners' through program design and setup. Partners will be able to **launch faster**, and **on their time**.

01



## Define Your Goals

Talk through program objectives using conversational language

02



## Expert Guidance

Access suggestions based on decades of mentorship expertise and performance data.

03



## Human in the Loop

Identify any complex decisions or customizations that may require further discussion with your COM or CSM.

04



## On-Demand Setup

At your convenience, you can build your configured program, ready to launch

# Poll

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# Upcoming Events

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# Come See Us On The Road



Date	Event	Location
March 2-5	Dream	Portland, Oregon
March 7-11	NASPA Annual	Kansas City, Missouri
March 15-18	Innovations	Indianapolis, Indiana



# Thank You!

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