MENTOR COLLECTIVE

Mentor Collective's Product Spotlight Series:

AI + Human Connection = Future of Mentorship

July 31, 2025

Audience Engagement

1. Upon entry, audio is on mute
2. Adjust your video layout to speaker view
3. Chat your **name** and **organization**
4. Submit your questions throughout the event and chat with attendees via the Chat feature in Zoom

Like what you hear? Let us know with reactions!

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Today's Speakers

Erin Mayhood
Chief Executive Officer
Mentor Collective

Annemieke Rice
Vice President of Partner Success & Product
Mentor Collective

Mentor Collective's Product Spotlight Series:

AI + Human Connection = Future of Mentorship

What's Broken and Why it Matters Now

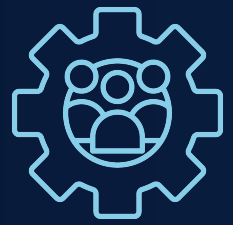
Why the current learning-to-career ecosystem is failing—and what a new infrastructure for connection could look like.

What's Already Here: Innovations Powering Impact Today

A look at product features live now–and what they unlock for learners, companies and institutions.

The Future We're Building: AI that Enables Real Relationships

How we're using technology to deepen, not replace, human connection.



What's Next: A Mentorship Network Built for the AI Age

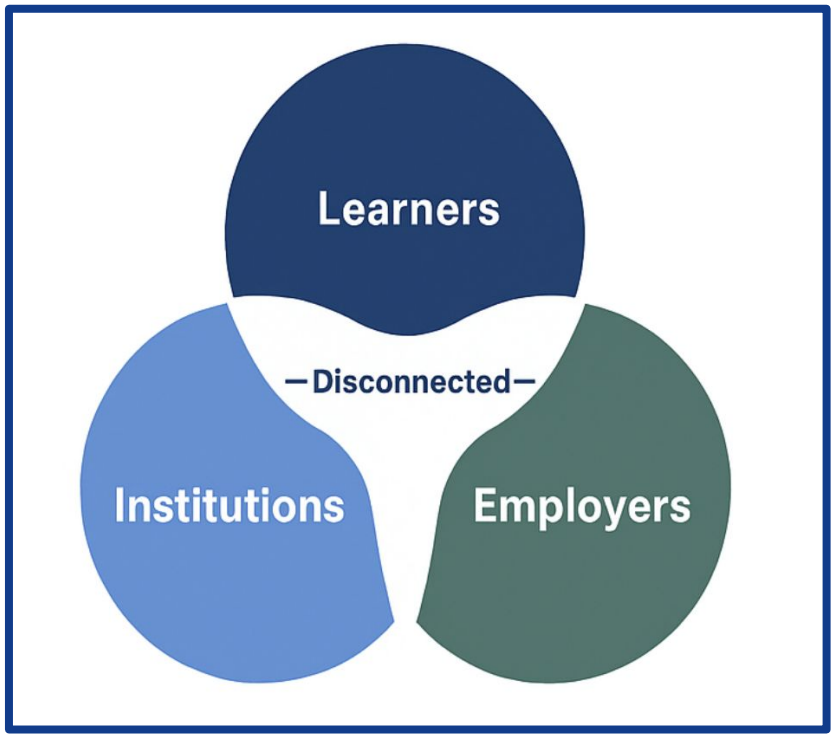
Where our roadmap is heading, and how your organization can lead in learner-to-career transformation.

The Problem

A Fragmented Learning-to-Career System

The Infrastructure is Missing

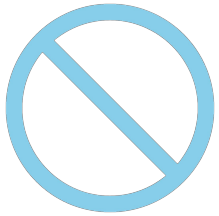
- Employers, educators, and learners are working in silos—without shared data, relationships, or feedback loops.
- 63% of companies say skills gaps will block transformation (WEF)
- 92M U.S. workers lack quality jobs or clear pathways (JFF)
- 48% of employers struggle to find skilled talent—even with more credentials in circulation. (EY)
- Higher ed and employers both lack capacity for sustained learner support. (WPI)



Learners are lost. Institutions and employers are overwhelmed. We need a solution...

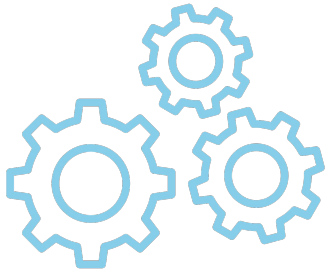
Why Most Solutions Fall Short–on Campus and at Work

Current solutions fail to scale human connection, follow learners across stages, or deliver durable outcomes.



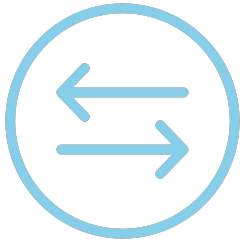
Closed

Current solutions limit collaboration and innovation by operating without meaningful integration with external partners like employers or technology platforms. These solutions do not work. Period.



Siloed

Siloed systems hinder learner progress. Existing programs fail to follow individuals across different educational stages or organizations, creating gaps in support and continuity.



Transactional

Many current solutions, like coaching SaaS tools, are transactional and episodic, offering shallow support that lacks sustained engagement or long-term impact.

Mentorship Bridges the Gap

Mentorship as Infrastructure–For Students & Employees

From exploration to advancement, mentorship connects, supports, and signals progress—across every stage of the journey.

Exploration

- **Challenge**: New students and early-career employees often enter unsure of where to begin or how they belong.
- **How Mentorship Helps**: Peer mentors builds confidence, encourages help-seeking, and connects individuals to their community and support systems.

Career Readiness & Advancement

- **Challenge**: Individuals need sustained support to navigate change, grow professionally, and stay engaged.
- **How Mentorship Helps:** Offers trusted relationships, candid feedback, and personalized development over time.

Discovery & Skill Building

- **Challenge:** Many struggle to understand how their education or role translates into future opportunities.
- **How Mentorship Helps:** Mentors share real-world insights, guide exploration, and connect people to learning pathways and resources.

Career Preparation

- **Challenge**: Transition points—internships, job searches, promotions—can be isolating and high stakes.
- **How Mentorship Helps:** Provides tailored guidance, accountability, and encouragement during key inflection points.

What We've Built

A Proven Mentorship Engine, Built for Impact

Tech + Data Infrastructure

The foundation for personalized, scalable, and insight-rich mentorship.

- Identity-Aligned Matching Engine
- Nudging & Communication
- Real-Time Dashboards + Reporting
- Longitudinal Data Warehouse
- Secure, Scalable Integrations

Participant Outcomes Engine

Transforms mentorship into measurable growth for individuals and institutions.

Mentorship Lifecycle Management

- Program Design Aligned to Milestones
- Mentor Recruitment & Matching at Scale
- Goal-Based Engagement & Resource Nudging
- Signals: Belonging, Self-Efficacy, Career Confidence
- Continuous Feedback to Improve Student & Employee Support

Proven at Scale by 200+ Partners

Already in use by 200+ institutions and employers, supporting 500K learners and 200K mentors—with more joining every day.

Mentorship as Strategic Advantage: The Four Pillars

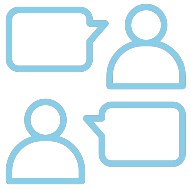
These four pillars represent how mentorship can unlock value across both student success and workforce development

HUMAN CONNECTION

Proprietary matching algorithm includes more than 80 matching points driven by research that allows students to build meaningful connections that go beyond surface-level networking profiles.

ROBUST ASSESSMENT

An assessment framework assesses specific student success factors affecting persistence, retention and career outcomes providing direct insights from mentees.



PEER INSIGHTS

Uncover student insights by giving students an inclusive space to connect on challenges like academic struggles, mental health concerns, and financial worries.

OPTIMIZE ADMINISTRATIVE CAPACITY

Optimize administrative capacity by mobilizing the most effective resource for identifying student needs—peers and near-peers. Programs are guided by a dedicated service team who deploy best practices to ensure 100% implementation rates and success.

Pop Quiz

Which of these statements is TRUE?

(Select all that apply)

1. Over 70% of college students are also working.
2. Most adult learners are pursuing degrees for the first time.
3. 54% of adult learners are returning to education to reskill or pivot.
4. Most students follow a traditional path: school → job → career.

What's Next

The Learner

The Worker

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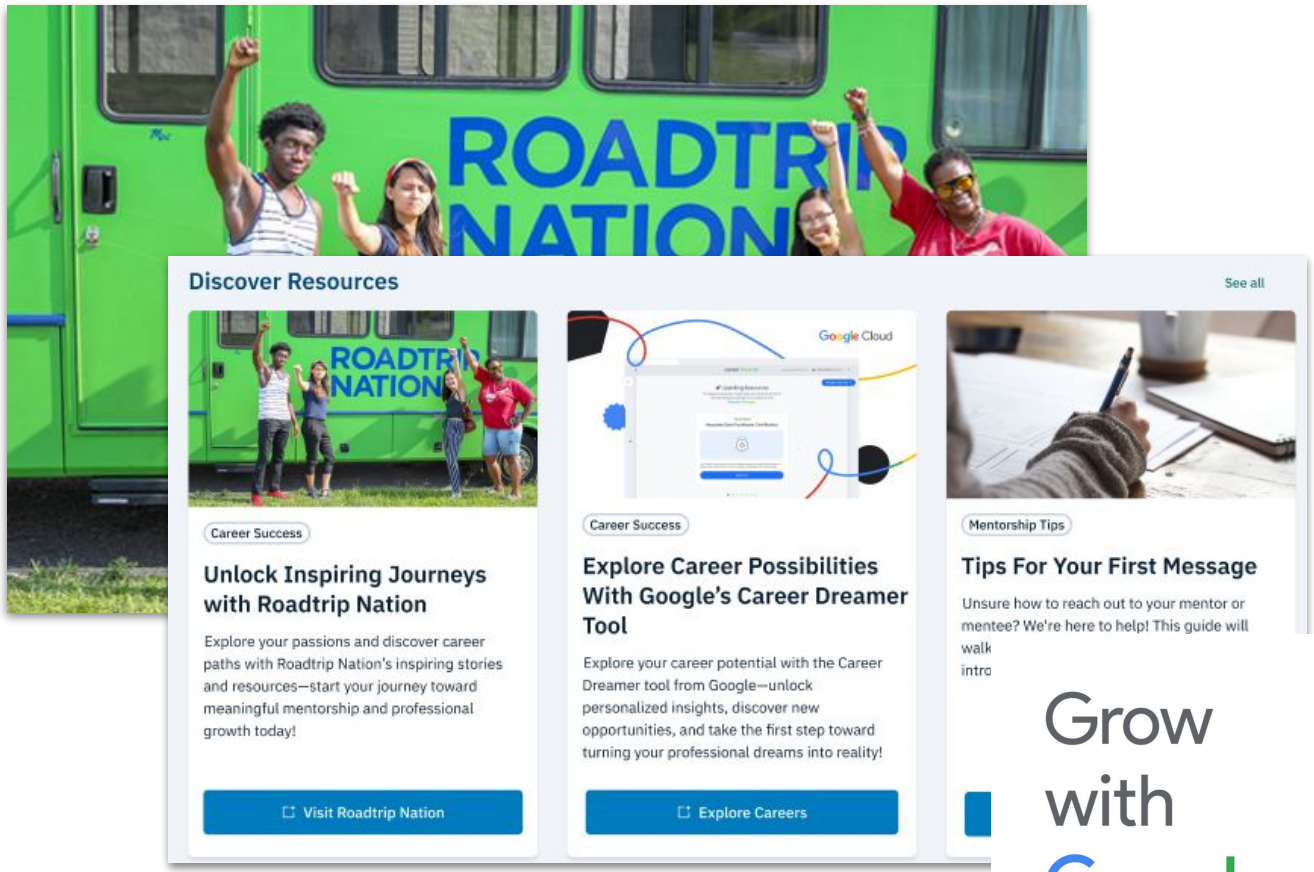
Live Today: Roadtrip Nation + Career Guidance

Self-directed exploration aligned with student identities

Access Roadtrip Nation & Grow with Google career readiness materials within our platform.

- Boosts engagement by connecting academic experience with future goals
- Increases retention by giving learners clarity and confidence
- Scales career development without adding staff or new programs
- Equitably supports all students with relevant role models and guidance



Grow with Google

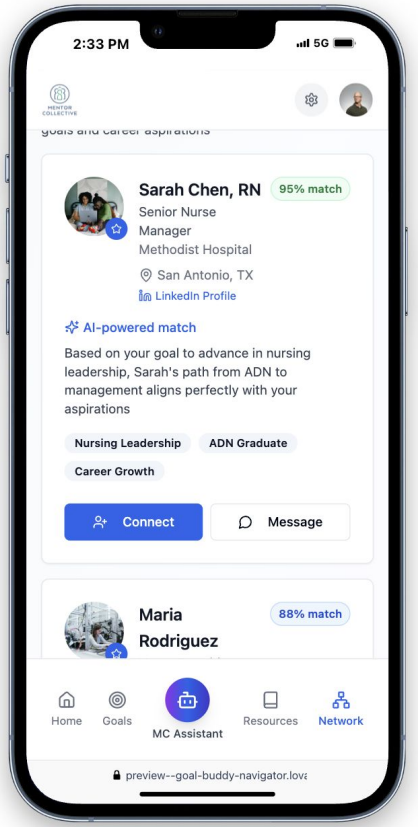
Pop Quiz

According to an analysis of over 80 million job postings, what do employers most commonly seek?
(Select one)

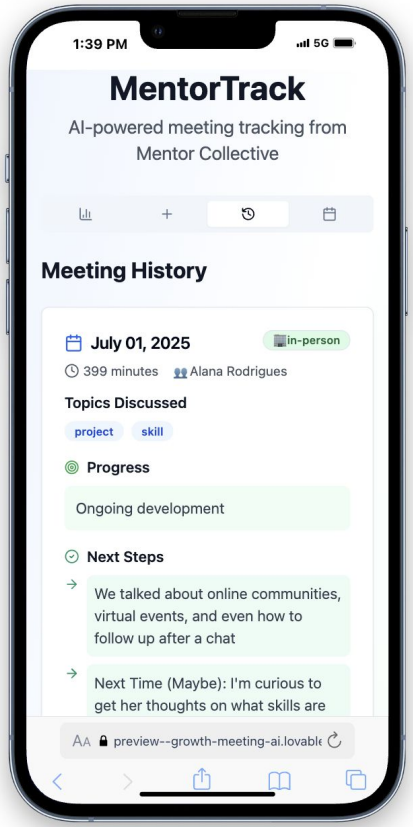
1. Technical skills like coding or data analysis
2. Degrees from top institutions
3. Durable skills like communication, collaboration, and reliability
4. Industry certifications

Scaling Human Connection with Mentorship + AI

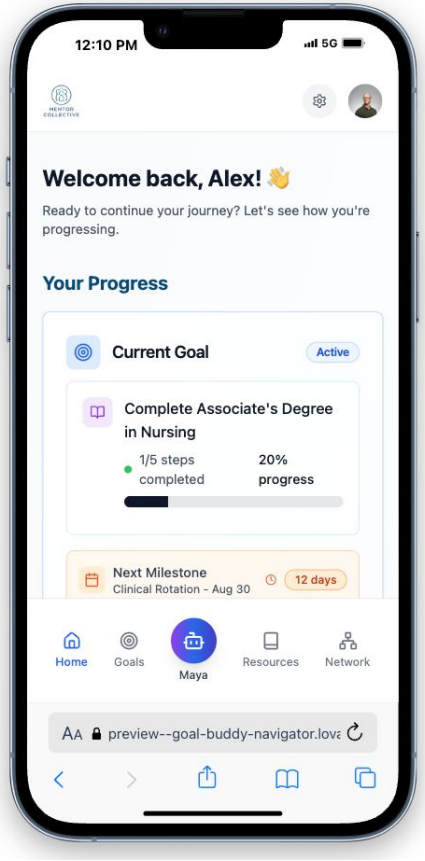
Find a connection



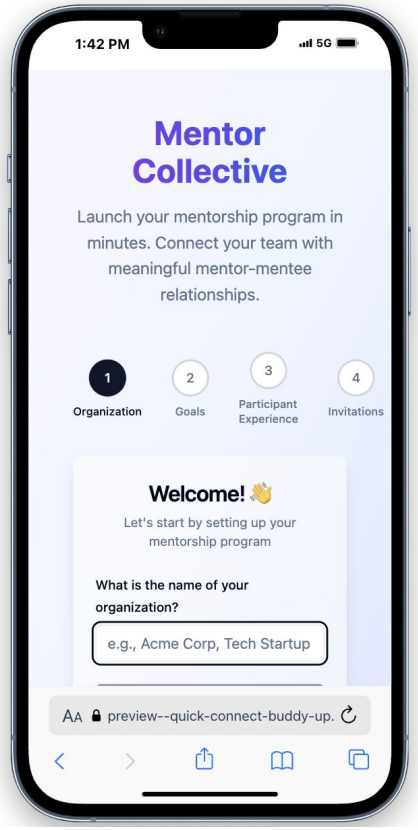
Engage with purpose



Achieve your goals



Launch a program



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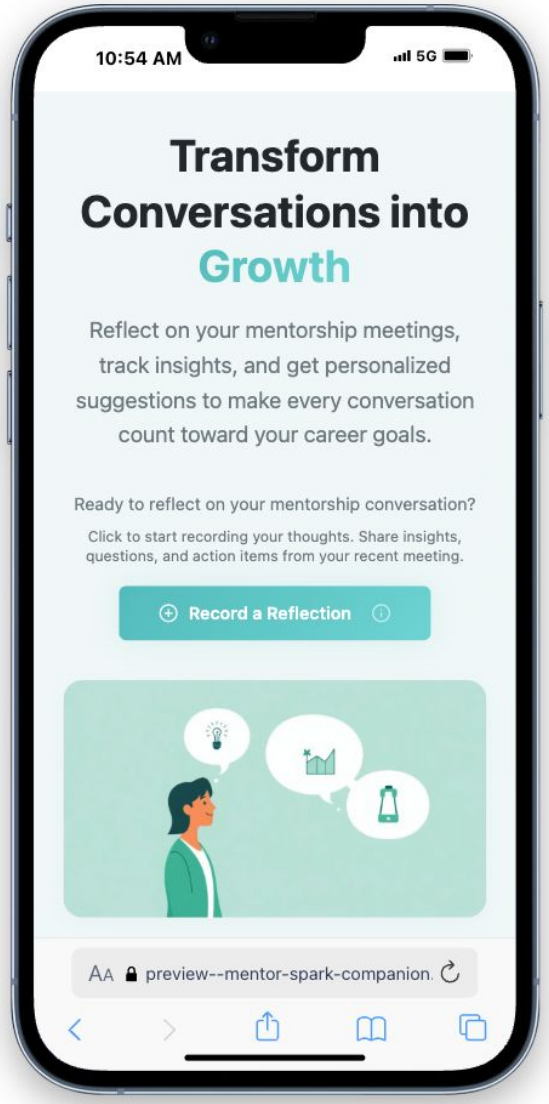
Powered by people. Guided by AI.

Sneak Peek! AI Engagement Prototype



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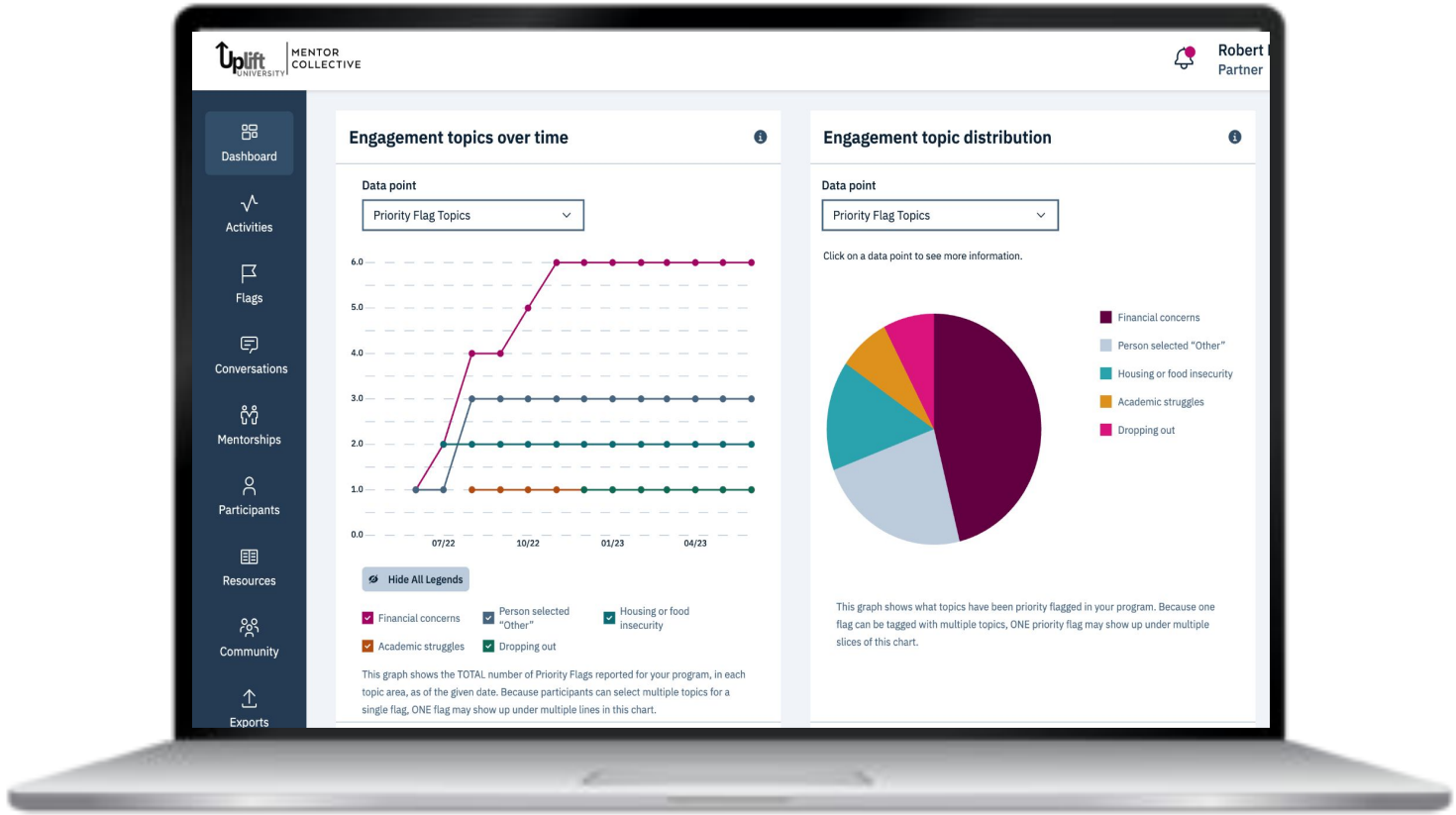
Mentorship Signals that Matter

Spot trends. Respond faster.

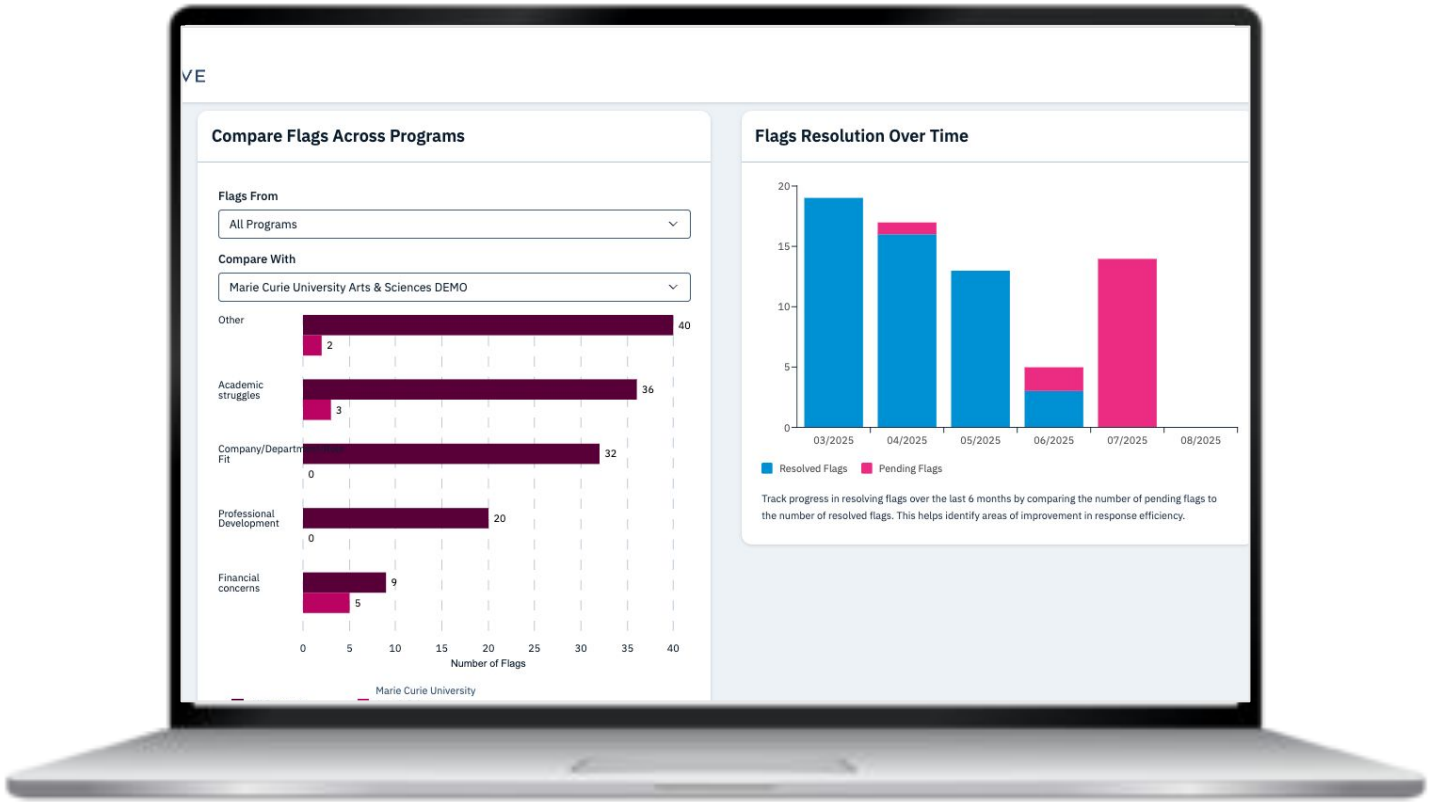
Putting data in your hands can double outcomes in retention and sense of belonging.

Historically, tracking these metrics at scale has been difficult.

Our vision: Deliver unprecedented insight to empower partners and scale what works.



Coming in Fall 2025: Insights Hub



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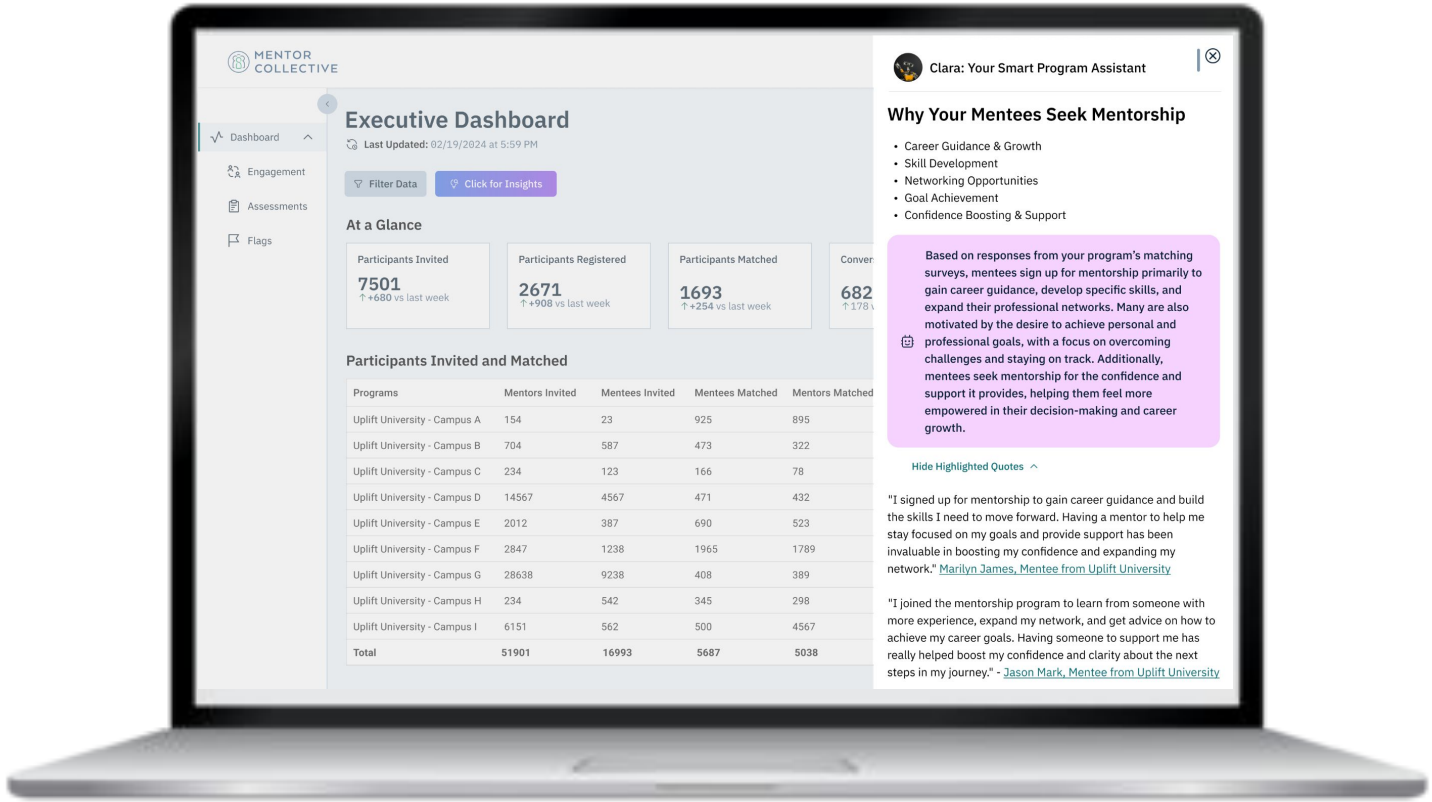
Future of Insights Hub: GenerativeBI



Chat

Imagine you could ask a question about your learners/workers and get an answer instantly. What would you want to know?

(Write your own answers in chat)

"So so grateful to have my mentor! She has really helped me unpack my uncertainty in my internship and build ways to make the most of it!"
- Intern in Tech

"My mentor has been a great help in my professional development. He's helped me with my resume, my LinkedIn, and my general networking skills. It's a lot less scary to reach out to people when you have someone in your corner to encourage you."
- College Student

"I learned some new leadership strategies, one of which solved a leadership-related dilemma that I've had for some time, and what I can do to build upon the stronger areas of my leadership abilities."
-Early-Career Professional

"I learned a lot from my mentor about **how to navigate my career path and build my professional network.** She helped me identify people to reach out to and even reviewed the emails I sent. **I wouldn't have** known where to start without her."
- College Student

Thank you!